



FOCUSED HUMAN EYE HEAD LIGHT

INFINITI's hallmark headlight takes after the human eye, with the horizontal lighting signature intersecting across a third of the projector, giving the headlamp a stare that is both inviting and intense.



EFFICIENT DESIGN

The short hood suggests how the appearance of a production car could be adapted for a front-biased intelligent all-wheel drive powertrain, using a downsized engine such as INFINITI's VC-Turbo.



DOUBLE-ARCH GRILLE

INFINITI's double-arch grille conveys an immediate sense of power and purpose, and provides a focal point for every line on the concept's body.



CRESCENT-CUT D-PILLAR

Towards the rear, the leading edge of the crescent-cut D-pillar is higher than ever before, adding aesthetic appeal while providing clearer over-the-shoulder visibility.



COMMANDING PRESENCE

A sharp, straight character line runs from the new clamshell hood, along the length of the concept's shoulders, giving the car a commanding presence and extending its visual length.

INFINITI QX50 CONCEPT

The QX50 Concept showcases INFINITI's vision for a next-generation mid-size premium SUV, advancing the brand's 'Powerful Elegance' design language



INFINITI
EMPOWER THE DRIVE



PREMIUM MATERIALS

The interior features a more modern application of wood, leather and stitching. Each material is treated and applied in such a way as to establish new trends in the design of premium car interiors.



ADVANCED HUMAN ARTISTRY

The cabin espouses a handmade feel as a result of 'Mitate' (curation) and 'Shitate' (tailoring) production processes, two traditional Japanese methods of treating materials.



DRIVER-CENTRIC, PASSENGER-MINDED

The cabin is divided into distinct zones for the driver and passengers, inspiring confidence at the wheel while creating a cossetting space for all passengers.



FORWARD-THINKING FEATURES

The concept's Graphic User Interface shows how new technologies could be incorporated into future INFINITI vehicle cabins, including infotainment and autonomous drive features.